

Product Manager – Consumer Healthcare (Dermatology)

Note: The use of the masculine gender includes the feminine and is employed solely to facilitate reading.

Can you imagine a career that touches the lives of people everywhere? Can you imagine yourself working in a fast paced and dynamic workplace where rapid decision making, entrepreneurial initiatives, customer service and community become your new vision? A vision that drives our growth and success...if so, then Paladin is the place for you!

Paladin Labs Inc., headquartered in Montreal, Canada, is a specialty pharmaceutical company focused on acquiring or in-licensing innovative pharmaceutical products for the Canadian market. Paladin has a focused marketing and sales organization that has helped it evolve into one of Canada's leading specialty pharmaceutical companies. Paladin is an operating company of Endo International plc, a global specialty healthcare company focused on improving the lives of patients while creating value.

We are a dynamic and fast growing organization. Paladin is constantly looking for great people to contribute to our growing business. We believe in empowering our employees by giving them the freedom to raise new ideas and encourage decision making in an environment that fosters the growth and development of each individual. Paladin's culture is committed to building our business as well as our community, helping others, encouraging integrity and inspiring people to make a difference.

Position Summary

The Product Manager's responsibility is to develop and execute the marketing strategies and plans that will result in the achievement of the short and long term profit objectives of the brands being managed.

Reports To

Director, Consumer Healthcare

Specific Responsibilities

1. Develop short and long term sales and financial forecasts for brands.
2. Develop recommendations and action plans for the brands as part of the annual business review leading to the development of the marketing plan and the achievement of forecasts.
3. Execute marketing plans with excellence, work closely with the heads of accounts, corporate and, occasionally, a contract sales force.
4. Monitor and evaluate market conditions, program execution and sales performance vs. expectation.
5. Manage the profits and losses of the brand to meet, respect profitability commitments.
6. Develop and maintain strong relationships with partners both internally and externally.
7. Manage employee (Marketing coordinator or Associate Product Manager).

Characteristics of a Good Candidate

Leadership

Forms a vision of what he or she wants to achieve and is able to communicate that vision to others in a persuasive manner.

Priority Setting

Recognizes and prioritizes the most important tasks in the achievement objectives, while keeping a wide range of activities moving ahead on expectations.

Problem Solving / Analytical Skills

Candidate is able to sort through information to identify and solve core issues and opportunities in achieving business objectives.

Initiative and Follow Through

Identifies and gets going on important projects or issues – recognizes developing problems and opportunities before other do.

Candidate Profile

Experience, Training and Education

Required

- B. Comm or MBA
- Bachelor's Degree in a related environment and pertinent experience will be considered
- Minimum 5 years previous experience in product management in either consumer packaged goods and/or pharmaceuticals as Product Manager.
- Strong computer skills (Microsoft Office: Excel, PowerPoint, and Word)
- Excellent communications skills, written and oral in both French and English

Asset

- Science background
- CCPE accreditation
- Dermatology experience

To apply, please send your resume: hr@paladinlabs.com

Only selected candidates will be contacted.